

ELLIE HUANG

PRODUCT DESIGNER

<https://www.elliyellow.com/>
e.huang@elliyellow.com
437-343-3269

ABOUT ME

I come from a visual arts background but not blinded by pure appearances. I thrive on tackling complexities, sweating meaningful details, and designing for the greater good.

COMPETENCY

- Design System Building
- Design Thinking Tools
- Information Architecture
- UX Research
- Usability Testing
- Interaction Design
- Graphic and UI Design
- Rapid Prototyping
- 2D & 3D Fabrication

TECHNICAL SKILLS

- Adobe XD
- Figma
- Invision
- Webflow
- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- HTML, CSS, Javascript
- Arduino (C++)
- Adobe Premier
- Blender
- Cinema 4D

CERTIFICATES

UI / UX Design Specialization, California Institute of the Arts

HTML, CSS, and Javascript for Web Developers, Johns Hopkins University

WORK EXPERIENCE

University Health Network, Toronto, Canada

Design Researcher | Jun 2022 - Present

- Designing and Prototyping interactive educational module including avatars, design states, icon system, buttons, and typography on web-based platform.
- Collaborating with Designers, Developers and Medical Experts to develop program based on user-centered methodology.

Bodies in Play Lab, OCAD University, Toronto, Canada

Research Assistant | Sep 2021 - Present

- Designing and Delivering storytelling narratives and information visualization for Wearables and VR game jam.
- Coordinating with Partners and Stakeholders to deliver 4 workshops, 2 game jams and 1 artist residency.
- Supporting literature review and facilitating grant applications.

United Nations ESCAP, Bangkok, Thailand

Public Information Intern | Mar 2021- Aug 2021

- Matured a preliminary design system for public information - touch points include visual template, graphs/charts and logic.
- Designed and Prototyped ESCAP Commission App on IOS and Android with Developers and Designers.

World Wide Fund for Nature, Beijing, China

Branding and Communication Intern | Jun 2020 - Sep 2020

- Collaborated with Partners and Program Officers to deliver interactive programs for "Create for Good" PSA campaign .
- Designed and delivered visual materials and assets for wildlife protection including postcard, posters, and banners.

EDUCATION HISTORY

OCAD University, Canada

Master of Design, Digital Futures | 2021 - Expected 2023

Central Saint Martins, University of the Arts London, United Kingdom

Master of Arts, Applied Imagination | 2020 - 2021

Mount Holyoke College, United States of America

Bachelor of Arts, Studio Art; Minor, Italian | 2015 - 2019