

ELLIE HUANG

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ABOUT ME

I am a design researcher, an interaction designer and a painter. I am passionate about design thinking, interactive technologies and sustainable design.

I thrive on tackling complexities, translating user insights into creative solutions, and designing for future human-computer interactions.

COMPETENCY

- Design System Building
- UX Research
- Branding and Communication
- UI and Graphic Design
- 2D & 3D Fabrication
- Rapid Prototyping
- Oil Painting, Hand Paper-Making, Sculpture, Woodwork

TECHNICAL SKILLS

- Unity (C#)
- HTML, CSS, Javascript
- Arduino (C++)
- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe XD
- Figma
- Blender
- Cinema 4D

LANGUAGES

- Fluent in English
- Fluent in Mandarin Chinese
- Proficient in Italian
- Intermediate Japanese (N2)

EXPERIENCE

Design Researcher

University Health Network | Jun 2022 - Present

- Designing and Prototyping interactive educational module including avatars, design states, icon system, buttons, and typography on web-based platform.
- Collaborating with Designers, Developers and Medical Expert to develop program based on user-centered methodology.

Research Assistant

Bodies in Play Lab, OCAD University | Sep 2021 - Present

- Designing and Delivering storytelling narratives and information visualization for Wearables and VR game jam.
- Coordinating with Partners and Stakeholders to deliver participatory co-design and workshops.
- Supporting literature review and facilitating grant applications.

Public Information Intern

United Nations ESCAP | Mar 2021- Aug 2021

- Matured a preliminary design system for public information - touch points include visual template, graphs/charts and logic, increased engagement by over 60%.
- Designed and Prototyped ESCAP Commission App on IOS and Android with Developers and Designers.

Branding and Communication Intern

WWF China | Jun 2020 - Sep 2020

- Collaborated with Partners and Designers to deliver "Create for Good" PSA campaign targeting 2 million audiences.
- Designed and Delivered visual materials and assets for wildlife protection including postcard, posters, and banners.

EDUCATION

OCAD University, Canada

Master of Design, Digital Futures | 2021 - 2023

Central Saint Martins, University of the Arts London, UK

Master of Arts, Applied Imagination | 2020 - 2021

Mount Holyoke College, USA

Bachelor of Arts, Studio Art; Minor, Italian | 2015 - 2019