

ELLIE HUANG

EDUCATION

OCAD University

Master of Design, Digital Futures Toronto, Canada (Sept 2021 - Present)

Central Saint Martins, University of the Arts, London

Master of Art, Applied Imagination in the Creative Industry London, UK (Jan 2020 - Jan 2021)

- Graduated with Distinction

Mount Holyoke College

Bachelor of Arts, Studio Art major with Italian minor South Hadley, MA, USA (Sept 2015 - May 2019)

- Graduated with Magum cum laude, GPA: 3.90/4.00
- Sarah Williston Scholar, Global Competence Award and Joseph A. Skinner Fellowship Recipient

University of Hong Kong

Hong Kong (Jul-Aug 2016)

Visiting Student, Asia as the Global Future Program, Social Science Department

CORE COMPETENCIES

Competencies: Project Management, Strategic Planning, Leadership, Public Information and Communication, Design System

Computer: HTML, CSS, Javascript, Arduino, Unity(C#), Adobe Creative Suite, Cinema 4D, Blender, Figma

Language: Fluent in English and Mandarin Chinese; Proficient in Italian; Intermediate Japanese

PROFESSIONAL EXPERIENCES

University Health Network

Design Researcher Toronto, Canada (June 2022 - Present)

- Prototyping and Producing interactive educational modules on a web-based platform based on primary and secondary research on LGBTQA+ cancer patients, their care-givers and care providers.
- Collaborating with Designers, Developers, Medical Experts and External Stakeholders to develop interactive programs and design solutions based on user-centered methodology.

OCAD University, Bodies in Play Lab

Graduate Research Assistant Toronto, Canada (Nov 2021 - Present)

- Developing and Implementing storytelling narratives and information visualization for Wearables and VR game jams.
- Coordinating with global Partners and Stakeholders to deliver 8 workshops, 4 game jams and 1 artist residency.
- Supporting literature review and facilitating grant applications.

United Nations Economic and Social Commission for Asia and the Pacific

Public Information Intern Bangkok, Thailand (Mar - Aug 2021)

- Managed relationships with press, international organization and business partnership during major conferences.
- Matured a preliminary design system for public information, increased engagement by over 60%.
- Designed and Prototyped Commission App on IOS and Android to guide users through an end-to-end experience.

World Wide Fund for Nature

Branding and Communication Intern Beijing, China (Jun - Sept 2020)

- Coordinated with NGOs, external and internal stakeholders to develop solutions for WWF China branding campaign.
- Collaborated with Partners and Designers to deliver "Create for Good" PSA campaign targeting 2 million audiences.
- Designed and Delivered visual materials and assets for wildlife protection including postcard, posters, and banners.

PricewaterhouseCoopers

Graphic Design Specialist Shanghai, China (Jun - Oct 2019)

- Matured design system to boost communication, including design states, visual system, typography and widgets.
- Designed, Developed and Produced visual assets for major online and offline recruitment campaigns.
- Conducted data analysis and market research on competitor strategy and social media deployment, increased data acquisition by 30%.